

**MAIN STREET BOARD**  
**08:30 AM Tuesday, January 09th, 2024**  
**Depot – Depot Community Room, Winnsboro, TX**

**Agenda**

- **Call to Order:** Welcome Visitors/Citizens **MS Board**
- **Opening Statement:** Read & review Mission/Vision/Core Value Statements **MS Board**

***Our Vision:***

The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

***Our Mission:***

The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street four-point approach – Organization, Design, Promotion, and Economic Vitality.

***Core Values:***

**Historical:** We value our culture, our arts, and their roles in forming our history; therefore, we remain committed to ensuring our *heritage* lives on for future generations.

**Integrity:** We value our diverse community, cultural heritage and businesses; therefore, we embrace openness and inclusion of all, creating a viable partnership with our fellow-merchants, recognizing our challenges as opportunities for growth.

**Team:** We value our diverse community; therefore, we embrace openness and inclusion of all. We believe in working as a *team* to achieve our collective goals, exercising *integrity* in all that we do.

**Economic Prosperity:** We value our *economic prosperity*; therefore, we will grow the culture of entrepreneurship within the community.

**Committee Reports—Discuss/Action:**

- **Design—** **Carl Sutherland**
  - Façade Grant applications
- **Economic Vitality--** **MS Board**
  - Structural
    - Business: new, relocating, employees
- **Organization--** **MS Board**
  - Liaison Program update
- **Promotions--** **Kristie Brian**
  - Promotional updates

**Manager's Report/Updates –Discuss/Action:**

**Angie Pike**

- Discuss Chair nominations
- Consent Items:
  - December minutes to review
  - Monica Coffman, Board Application

**New Business**

**Adjournment**

**Next Meeting: Tuesday February 13, 2024 @ 8:30, depot Carolyn Jones Community Room**

*Notice is hereby given that a possible quorum of the City Council of Winnsboro, Texas may take place at this meeting, Jan 09<sup>th</sup>, 2024 at 8:30 AM at Depot @ 100 E Broadway, Winnsboro TX 75494. There will be no business transacted by City Council at said time and place. This is to certify that I, Angie Pike, posted this Agenda on the bulletin board of City Hall, at \_\_\_\_\_ o'clock AM/PM, on \_\_\_\_\_.*

