

MAIN STREET BOARD
08:30 AM Tuesday, March 12th, 2024
Depot Community Room, Winnsboro, TX

Agenda

- **Call to Order:** Welcome Visitors/Citizens
- **Opening Statement:** Read & review Mission/Vision/Core Value Statements

Jody Jones
MS Board

Our Vision:

The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

Our Mission:

The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street four-point approach – Organization, Design, Promotion, and Economic Vitality.

Core Values:

Historical: We value our culture, our arts, and their roles in forming our history; therefore, we remain committed to ensuring our *heritage* lives on for future generations.

Integrity: We value our diverse community, cultural heritage and businesses; therefore, we embrace openness and inclusion of all, creating a viable partnership with our fellow-merchants, recognizing our challenges as opportunities for growth.

Team: We value our diverse community; therefore, we embrace openness and inclusion of all. We believe in working as a *team* to achieve our collective goals, exercising *integrity* in all that we do.

Economic Prosperity: We value our *economic prosperity*; therefore, we will grow the culture of entrepreneurship within the community.

Committee Reports—Discuss/Action:

- **Design—**
 - > Façade Grant applications

Carl Sutherland

MS Board

Economic Vitality—

- Businesses: new, relocated, employee number change

MS Board

Organization—

- Liaison Program list reassignment discussion

Kristie Brian

Promotions—

- Promotional updates

Brenda Buck/MS Interim

Manager's Report/Updates – Discuss/Action:

- Alan Pettingdale visit March 18th & 19th
- Discuss Chair nominations
- Consent Items:
 - > Monica Coffman, Board Application
 - > January minutes to review

New Business

Adjournment

Next Meeting: Tuesday April 09, 2024 @ 8:30, depot Carolyn Jones Community Room

