

**MAIN STREET BOARD**  
10:00 AM Tuesday, April 23th, 2024  
Depot – Depot Community Room, Winnsboro, TX

**Agenda**

- **Call to Order:** Welcome Visitors/Citizens

MS Board Chair, Jody Jones

**Committee Reports—Discuss/Action:**

- **Design—**
  - Façade Grant applications
- **Economic Vitality—**
  - Business: new, relocating, employees
- **Organization—**
  - Liaison Program update
- **Promotions—**
  - Promotional updates

Carl Sutherland

MS Board

MS Board

Kristie Brian

**Manager's Report/Updates –Discuss/Action:**

Jaci Mouser, Jody Jones

- Four Points of TMSAP
- Define Committee Chairs
- BLOOM event recap
- Eclipse event recap
- New Board Member- strategic prospecting
- Consent Items: Meeting time change from 8:30AM to 2:00PM

**New Business**

**Adjournment**

Next Meeting: Tuesday May 14, 2024 @ 2:00PM, 101 N. Main, conference room (Second Tuesday, Monthly)

*Notice is hereby given that a possible quorum of the City Council of Winnsboro, Texas may take place at this meeting. There will be no business transacted by City Council at said time and place. This is to certify that I, Jaci Mouser, posted this Agenda on the bulletin board of City Hall, at 3:00 o'clock PM, on April 17, 2024.*

**Our Mission:**

The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street four-point approach – Organization, Design, Promotion, and Economic Vitality

**Our Vision:**

The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

