

## MAIN STREET BOARD

2:00PM Tuesday, July 9, 2024 | 101 N. Main Street | Winnsboro, TX 75494 | Conference Room

### Agenda

- **Call to Order:**

MS Board Chair, Jody Jones

- Vote on Minutes from 6/11/24 MS Board Meeting

**City Updates:**

Jaci & Jody

**EDC Updates:**

Jody Jones

**Chamber Updates:**

Kristie Amison

**Manager's Report/Updates –Discuss/Action:**

Jaci Mouser

- Discuss criteria for liaison form/link for reporting
- Review the July 8, 2024 workday progress and takeaways from Action Plan for the Main Street America Program accreditation requirements
- Citywide Conservation Project: Phase 1 Main Street District
  - i. Light poles
  - ii. Flags
  - iii. Pressure washing
  - iv. New twinkle lights lining roof tops- LED amber lighting
- Rebranding Main Street / Cultural Arts District logo and light pole flags
  - i. Vote for new logo approval
- Bowery beautification volunteer committee
  - Client task list

**Pending Projects: (information only)**

- Monthly Artisan Market to coincide with Saturday sidewalk sales
- Ongoing Bowery entrepreneur engagement fun lead by Backstage. 3<sup>rd</sup> Saturday of every month except August 10. This month: July 20-Shopping Cart Experience
- Merchant Mixers: Series of "Teamwork/Leadership Workshop" sessions with MS merchants
- Researching grant opportunities for burying all power lines in the main street district; historical preservation ordinance
- Wayfaring sign project for Downtown District (attachment: [Wayfinding Tech Sheet](#))

**New Business**

**Adjournment**

**Next Meeting: Tuesday August 13, 2024 @ 2:00PM, 101 N. Main, conference room (Second Tuesday, Monthly)**

***Notice is hereby given that a possible quorum of the City Council of Winnsboro, Texas may take place at this meeting. There will be no business transacted by City Council at said time and place. This is to certify that I, Jaci Mouser, posted this Agenda on the bulletin board of City Hall, at 3:00 o'clock PM, on July 3, 2024.***

**Our Mission:**

The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street four-point approach – **Organization, Design, Promotion, and Economic Vitality**

**Our Vision:**

The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

