

**MAIN STREET BOARD**  
**08:30 AM Tuesday, July 11th, 2023**  
**Depot – Museum Meeting Room, Winnsboro, TX**

**Agenda**

- **Call to Order:** Welcome Visitors/Citizens **Cheryl Estes**
- **Opening Statement:** Read & review Mission/Vision/Core Value Statements **MS Board**

**Our Vision:**

The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

**Our Mission:**

The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street four-point approach – Organization, Design, Promotion, and Economic Vitality.

**Core Values:**

**Historical:** We value our culture, our arts, and their roles in forming our history; therefore, we remain committed to ensuring our *heritage* lives on for future generations.

**Integrity:** We value our diverse community, cultural heritage and businesses; therefore, we embrace openness and inclusion of all, creating a viable partnership with our fellow-merchants, recognizing our challenges as opportunities for growth.

**Team:** We value our diverse community; therefore, we embrace openness and inclusion of all. We believe in working as a *team* to achieve our collective goals, exercising *integrity* in all that we do.

**Economic Prosperity:** We value our *economic prosperity*; therefore, we will grow the culture of entrepreneurship within the community.

**Committee Reports—Discuss:**

- **Design—** **Carl Sutherland**
  - Façade Grant application from Barbara Ellison/205 E Elm
- **Economic Vitality--** **MS Board**
  - Structural
    - Business: new, relocating, employees
- **Organization--** **MS Board**
  - Liaison Program Updates
  - New Business Packets—Single Sheet Review
- **Promotions--** **Kristie Brian**
  - Carriage/Wagon Rides
    - Next event date is Thursday Sip ‘n Shop July 13<sup>th</sup> from 3 – 6 PM

**Manager’s Report/Updates –Discuss/Action:**

**Brenda Buck**

- CAD update
- Main Street THC retreat in Denison June 20-23<sup>rd</sup> update
- Consent Items:
  - MS Board applications from Brandon Davidson and Deneice Scott
  - May and June minutes to review

**New Business**

**Adjournment**

**Next Meeting: Tuesday August 08<sup>th</sup>, 2023 @ 8:30, depot Carolyn Jones Community Room**

***Notice is hereby given that a possible quorum of the City Council of Winnsboro, Texas may take place at this meeting, July 11<sup>th</sup>, 2023 at 8:30 AM at Depot @ 100 E Broadway, Winnsboro TX 75494. There will be no***

*business transacted by City Council at said time and place. This is to certify that I, Brenda Buck, posted this Agenda on the bulletin board of City Hall, at \_\_\_\_\_ o'clock AM/PM, on \_\_\_\_\_.*

