

MAIN STREET BOARD

2:00PM Tuesday, August 13, 2024 | 101 N. Main Street | Winnsboro, TX 75494 | Conference Room

Agenda

- **Call to Order:** MS Board Chair, Jody Jones
➤ Vote on Minutes from 7/9/2024 & 6/11/24 MS Board Meeting

City Updates:

Jaci & Jody

EDC Updates:

Jody Jones

Chamber Updates:

Kristie Amason

Manager's Report/Updates –Discuss/Action:

Jaci Mouser

- Review criteria for liaison form/link for reporting review
- Review of Main Street Grant Application
- Review the updates on the Action Plan for the Main Street America Program accreditation project
- Update on Citywide Conservation Project: Phase 1 Main Street District
 - i. Light poles
 - ii. Flags
 - iii. Pressure washing
 - iv. New twinkle lights lining roof tops- LED amber lighting
- Bloom Team – Progress update and discussion of including as a MS Board committee
- Artisan Walk Project – progress update, discussion of including as a MS Board Committee
- Bowery Movie Night – Proposal, discussion, vote on whether to adopt as MS event

Pending Projects: (information only)

- Monthly Artisan Market to coincide with Saturday sidewalk sales & Winter Farmers Market
- Ongoing Bowery entrepreneur engagement fun lead by Backstage August 10, Sept. 28, Oct. 20
- Series of “Teamwork/Leadership Workshop” sessions with MS merchants and board members
- Researching grant opportunities for burying all power lines in the main street district; historical preservation ordinance
- Wayfinding sign project for Downtown District (attachment: [Wayfinding Tech Sheet](#))

New Business

Adjournment

Next Meeting: Tuesday August 13, 2024 @ 2:00PM, 101 N. Main, conference room (Second Tuesday, Monthly)

Notice is hereby given that a possible quorum of the City Council of Winnsboro, Texas may take place at this meeting. There will be no business transacted by City Council at said time and place. This is to certify that I, Jaci Mouser, posted this Agenda on the bulletin board of City Hall, at 3:00 o'clock PM, on July 3, 2024.

Our Mission:

The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street four-point approach – **Organization, Design, Promotion, and Economic Vitality**

Our Vision:

The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

