

## MAIN STREET BOARD

2:00PM Tuesday, September 10, 2024 | 101 N. Main Street | Winnsboro, TX 75494 | Conference Room

### Agenda

- **Call to Order:**

MS Board Chair, Jody Jones

- Vote on Minutes from 8/13/24 MS Board Meeting

**City Updates:**

Jaci & Jody

**EDC Updates:**

Jody Jones

**Chamber Updates:**

Kristie Amason

**Manager's Report/Updates –Discuss/Action:**

Jaci Mouser

- Liaison Program email 8-14-24
- Update on Citywide Conservation Project: Phase 1 Main Street District
  - i. Light poles
  - ii. Flags
  - iii. Pressure washing
  - iv. New twinkle lights lining rooftops- LED amber lighting
  - v. 101 N Main – parking and event
- Bloom Team – Progress update and discussion
- Artisan Walk Project – Committee formation and updates
- Holiday celebrations
- Halloween
- Xmas Parade & Tree Lighting
- Hometown Country Christmas
- 2024/25 Main Street District Event Plan (Music, Movies, Artisan/Bowery Bazar and increasing traffic)

**Pending Projects: (information only)**

- Monthly Artisan Market or "Bowery Bizarre" to coincide with Saturday sidewalk sales & Winter Farmers Market
- Ongoing Bowery entrepreneur engagement fun lead by Backstage Sept. 28, Oct. 20
- Wayfaring sign project for Downtown District (attachment: [Wayfinding Tech Sheet](#))

**New Business**

**Board Discussion:**

- Review of Main Street Grant Applications
  - Twalla Waters – karate
  - Brent Schick – Wagon Junction
- Bowery Movie Night – Proposal, discussion, and vote
  - Manager recommendation
- Board applications
  - Jennifer Connors
  - Natalie Kebauch

**Adjournment**

**Next Meeting: Tuesday October 8, 2024 @ 2:00PM, 101 N. Main, conference room (Second Tuesday, Monthly)**

*Notice is hereby given that a possible quorum of the City Council of Winnsboro, Texas may take place at this meeting. There will be no business transacted by City Council at said time and place. This is to certify that I, Jaci Mouser, posted this Agenda on the bulletin board of City Hall, at 3:00 o'clock PM, on September 4, 2024.*

**Our Mission:**

The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street four-point approach – **Organization, Design, Promotion, and Economic Vitality**

**Our Vision:**

The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

