

MAIN STREET BOARD
08:30 AM Tuesday, September 12th, 2023
Depot – Museum Meeting Room, Winnsboro, TX

Agenda

- **Call to Order:** Welcome Visitors/Citizens **Cheryl Estes**
- **Opening Statement:** Read & review Mission/Vision/Core Value Statements **MS Board**

Our Vision:

The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

Our Mission:

The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street four-point approach – Organization, Design, Promotion, and Economic Vitality.

Core Values:

Historical: We value our culture, our arts, and their roles in forming our history; therefore, we remain committed to ensuring our *heritage* lives on for future generations.

Integrity: We value our diverse community, cultural heritage and businesses; therefore, we embrace openness and inclusion of all, creating a viable partnership with our fellow-merchants, recognizing our challenges as opportunities for growth.

Team: We value our diverse community; therefore, we embrace openness and inclusion of all. We believe in working as a *team* to achieve our collective goals, exercising *integrity* in all that we do.

Economic Prosperity: We value our *economic prosperity*; therefore, we will grow the culture of entrepreneurship within the community.

Committee Reports—Discuss/Action:

- **Design—** **Carl Sutherland**
 - Façade Grant applications
 - Directional Wellness
- **Economic Vitality--** **MS Board**
 - Structural
 - Business: new, relocating, employees
- **Organization--** **MS Board**
 - Business Packets Update
- **Promotions--** **Kristie Brian**
 - Wagon/Mule Rides w/ A&W Mule Works
 - Next event date is Thursday *Sip 'n Shop* and Open mic Night September 14th from 3 – 6 PM
 - Promotional Items

Manager's Report/Updates –Discuss/Action:

Brenda Buck

- Work Plan: review and set Planning Workshop date
- Market Street Completion Update/TCA Funding
- CAD: Wood County Walls Event in Winnsboro, Thursday Sept 21 @ 5:00 – 9:00 PM
- Consent Items:
 - August minutes to review

New Business

Adjournment

Next Meeting: Tuesday October 10th, 2023 @ 8:30, depot Carolyn Jones Community Room

