

MAIN STREET BOARD
10:00 AM Tuesday, January 25th, 2024
Depot Community Room, Winnsboro, TX

Minutes

- **Call to Order:** Welcome Visitors/Citizens MS Board
- Board Members Attended
 - Carl Sutherland, Jody Jones, Kristie Brian
 - Visitors: James Pickering
 - Interim Staff: Brenda Buck
- **Opening Statement:** Read & review Mission/Vision/Core Value Statements MS Board

Our Vision:

The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

Our Mission:

The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street four-point approach – Organization, Design, Promotion, and Economic Vitality.

Core Values:

Historical: We value our culture, our arts, and their roles in forming our history; therefore, we remain committed to ensuring our ***heritage*** lives on for future generations.

Integrity: We value our diverse community, cultural heritage and businesses; therefore, we embrace openness and inclusion of all, creating a viable partnership with our fellow-merchants, recognizing our challenges as opportunities for growth.

Team: We value our diverse community; therefore, we embrace openness and inclusion of all. We believe in working as a ***team*** to achieve our collective goals, exercising ***integrity*** in all that we do.

Economic Prosperity: We value our ***economic prosperity***; therefore, we will grow the culture of entrepreneurship within the community.

Committee Reports—Discuss/Action:

- **Design—** Carl Sutherland
 - Carl led the discussion to have Alan Pettingdale come to Winnsboro for building restoration. Pettingdale came to Winnsboro this past fall and did a walk-through of Carl's building and is willing to provide guidance. Buck reported on the visit she had with Pettingdale during the November 2023 roundtable in Mesquite on building preservation and stated he is willing to come do a training in our community also. Carl made a motion to have interim MSManager Buck, reach out to Pettingdale and see if he has openings on a Monday in March for a building preservation training, preferably March 3rd or 18th. Jody made the second. All were in favor. None opposed. Motion carried. Interim Buck will contact Alan and see if he has available dates and report back to the group.
- **Economic Vitality--** MS Board
 - No report.
- **Organization--** MS Board
 - The group asked if we had the Liaison Project list with redistributed businesses among the board members. Interim Buck reported that there is a list and that she is willing to redistribute the businesses among the new members, with the group having an opportunity to renegotiate their contacts at the next meeting, if there is someone they regularly visit. The group expressed their agreement.
- **Promotions--** Kristie Brian
 - The group asked if we ever purchased the Main Street “swag bag” chosen and approved at last year’s meeting. Interim Buck stated the items were not purchased, but a new budget is in effect. She also stated she’ll reach out to city staff to see if MS can still move forward with purchases.

Interim Manager's Report/Updates -Discuss/Action:

Brenda Buck

- Discuss Chair nominations: the Board discussed nominations for the Chair position in light of the recent resignation of Cheryl Estes. Kristie Brian moved to nominate Jody Jones for chair. Carl made the second. Jody Jones accepted the nomination with the stipulation it would be during the interim only. The group discussed Jody Jones being interim until the new MS Manager was in place and that they would vote on all Committee Chair positions at that time. All were in favor. None opposed. Motion carried.

New Business

- The Board expressed the desire to still meet and move forward on the Work Plan even during the interim before the hire of the new MS Manager. All expressed their agreement. They moved forward with choosing a new interim Chair to lead the meetings and to reach out to city staff to organize the agendas. The group was proactive and provided input on items they'd like to see for the February meeting agenda. Interim Buck stated she'd complete next month's agenda with these expressed items and send them along with the completed 2024 Work Plan and the recent submission of Community Assessment to Main Street America.

Adjournment

- 11:13 AM

Next Meeting: Tuesday February 13th, 2024 @ 8:30, depot Carolyn Jones Community Room

